

# How to Implement the Charter

## Organizations, Businesses and Groups



### Show your support

- Send your letter of endorsement to the Simcoe County Food and Agriculture Charter Steering Committee to [fpa@simcoe.ca](mailto:fpa@simcoe.ca).
- Visit [fpa.simcoe.ca/signthecharter](http://fpa.simcoe.ca/signthecharter) to sign the Charter and register your support of the vision and principles within.
- Visit [fpa.simcoe.ca](http://fpa.simcoe.ca) to print, sign and display the Charter Endorsement Certificate in your workspace.
- Make a commitment to do at least one new thing this year that will support the principle(s) in the Simcoe County Food and Agriculture Charter, see our online Idea Bank for suggestions (coming soon).

### Share your calendar of events with [fpa@simcoe.ca](mailto:fpa@simcoe.ca)

- The Food Partners Alliance of Simcoe County wants to assist you in promoting your food or agriculture related event or meeting. Send us your calendar of your events and we will post them on our site to spread the news.
- Spread the word—post events related to local food and agriculture on your organizational social media sites or community calendars.

### Review your policies or practices

- Review your procurement policies or practices—when ordering refreshments for meetings, hosting catered events, or serving food to clients or customers, consider where your food comes from and how you might increase the amount of healthy local food you serve.
- Review your environmental policies or practices—Consider ways you can reduce food waste or packaging. For example, if your organization isn't already using reusable plates and cutlery, make the switch. Visit [www.transitionbarrie.org](http://www.transitionbarrie.org) and learn more about its free dish and cutlery lending program. Also, encourage employees, members, or colleagues to use reusable beverage containers such as mugs and glass or stainless steel water bottles.

### Volunteer time or donate resources

- Consider running fundraisers within your organization, business or group and using the money raised to assist local food pantries, grocery assistance programs, and shelters in purchasing fresh local fruits, vegetables, meat and dairy.
- In a creative industry? Consider donating your skills and resources, such as graphic design, website development, or marketing to assist a local farmer or food artisan in promoting their business. Or, assist a local organization that is doing great work towards reaching the Charter's vision and principles.

### Expand opportunities for urban agriculture

- Consider starting an employee vegetable garden, which can be done in raised boxes, large planting pots, or right in the ground if you have the space. Employees can take home fresh produce or donate it to local shelters, food pantries, and food programs.
- Rent out space for the purpose of community gardening to a local food co-operative or community growing program. Visit [www.backtobasicscanada.com](http://www.backtobasicscanada.com) for an excellent example.